

VITAE - GEOFF DICKSON

Name and contact details

Geoffrey John Dickson
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Citizenship

Australian

Qualifications

- Bachelor of Arts (Recreation Management), Griffith University, 1988-1990
- Bachelor of Arts (Leisure Management) (Honours), 1994
- Doctor of Philosophy, Griffith University, 2002

Current Position

Director of Research Partnerships
Latrobe Business School
La Trobe University

Professional and academic positions of employment previously held

Professor - School of Sport and Recreation, AUT University 2004-2018

- Head of International Partnerships - School of Sport and Recreation, 2017-2018
- Associate Dean (Research) - Faculty of Health and Environmental Sciences, 2008-2012
- Associate Director - New Zealand Tourism Research Institute, 2007-2018
- Head of Research - School of Sport and Recreation, 2005-2008
- Head of Postgraduate - School of Sport and Recreation, 2004-2005
- Stream Leader - Sport Management, 2004-2008, 2013-2017
- Stream Leader - Holistics, Spa and Wellbeing, 2005-2007
- School of Sport and Recreation Strategic Management Team, 2004-2007
- Faculty of Applied Humanities Research Committee, 2008-2009
- Faculty of Applied Humanities Conference Committee, 2008-2009
- Faculty of Applied Humanities Publications Committee, 2008-2009
- Undergraduate and postgraduate lecturer
- Postgraduate supervisor

Lecturer - Central Queensland University 1996-2004

Unit Development/ Coordination/ Lecturing and tutoring

- Sport Management; Sport Planning and Development; Sport Marketing, Social, Political and Economic Foundations of Sport; Psychosocial Foundations of Health and Human Performance; Literature, Research and Policy Analysis; Introductory Health and Safety Risk Management; Foundations of Health and Human Performance

Administrative responsibilities

- Faculty of Arts, Health and Sciences External Studies Operations Committee (ESOC)
- Faculty of Arts, Health and Sciences Planning and Development Committee
- Faculty of Arts, Health and Sciences Research Committee
- Acting Head of School (October-November, 2002)

General Manager - Coorparoo Australian Football Club, 1990-1992

Responsibilities

- Bar and restaurant supervision

- Football program development
- Game day operations

Postgraduate supervision

PHD

- Richard Opara Aijee: The contribution of community sport programmes to immigrant inclusion and integration
- Katharine Hoskyn: How can sport clubs increase their membership?
- Mel Johnston: Factors affecting local resident support for major event referendum: Auckland and the 2028 Commonwealth Games
- Tracy Molloy: The emergence of the board nomination committee as a governance feature of New Zealand national sport organisations.
- Susana Vega-Gomez: Beach sport event portfolios, local residents and physical activity: A case Study of Mount Manganui, New Zealand.
- Hafsa Tariq Ali: Pakistan: Major sport events, terrorism, soft power and leveraging.
- Chamila Wijethissa: Corporate governance, interpersonal conflict and faultlines: A study of nonprofit boards.

Master of Philosophy

- Bobby Newport: The early sport and play experiences of elite New Zealand Hockey players from rural and regional communities.

Works in progress

Brooks, L., Naylor, M., & **Dickson, G.** Citizen attitudes towards the restriction of alcohol sponsorship in sport.

Chaudry, A., & **Dickson, G.** Organisational identity and transition management: Bendigo Golf Club.

Dickson, G., Breitbarth, T, Kaiser, S., & Nauright, J. Golf. In J. Nauright & S. Zipp. Routledge Handbook of Global Sports. London: Routledge.

Dickson, G., Forsdike, K., & Livingstone, M. State of Origin Rugby league, the All Blacks, motor vehicle accidents and violence against women.

Dickson, G., Shaw, S, de Haan, D. He loves she loves golf - A collaborative autoethnography.

Dickson, G., Zheng, J., Zhong, T., de Bosscher, V. An analysis of medal distributions in cycling at the Olympics Games 1988-2016.

Dickson, G., Thompson, A. Graduate reflections – A study of La Trobe University sport graduates.

Dickson, G., Wright, R., & Phelps, S. Why legislation is rarely used to prosecute ambush marketers.

Gerke, A., Woratschek, H., & **Dickson, G.** How is value co-created in a sport business-to-business context?

Nasab, A.H, Afshari, L., & Dickson, G Effective knowledge management through culture and trust. International Journal of Knowledge Management.

Hallmann, K. Giese, N., & **Dickson, G.** Determinants of image fit: A study of sports and their governing organizations.

O'Reilly, N., Walker, M., Finch, D. & **Dickson, G.** Towards a theory of festivalized sport sponsorship activation.

Pedragosa, V., Biscaia, R., Hedlund, D., Naylor, M. & **Dickson, G.** Fitness centre members: The impact of self-perceived stakeholderhood on behavioural intentions.

Pennay, A., Van Egmond, K., Caluzzi, G., Wright, C., Livingston, M., Kuntsche, E., Nicholson, M., & **Dickson, G.** Exploring the relationship between alcohol and spectatorship of AFL: a feasibility and pilot study.

Shaw, S., & **Dickson, G.** Gendering 'the tent': The merger of women's and men's golf organisations in New Zealand.

Thompson, A., & Dickson, G. #SharingOurBeliefsIsNotHating: Framing discussions around religious freedoms and sport.

Werner, K., & **Dickson, G.** (2018). Co-worker knowledge sharing among elite footballers: The strategic recruitment and retention of experienced players.

Articles under review

Behnoosh, S., Naylor, M., **Dickson, G.** An exploration of gender and the career status of athlete endorsers in a social marketing context. *Journal of Marketing*.

Khodadadi, M., Dickson, G., Shomali, A., & Sarlab, R. Determining foreign market potential: A comparison of screening and numerical taxonomy approaches. *International Journal of Business Excellence*.

Molloy, T., Ferkins, L., & Dickson, G. Sport board performance: A contribution to the Integrated Board Performance Model. *Routledge Handbook of Sport Governance*.

Molloy, T., Ferkins, L., & Dickson, G. Director Selection, Induction, Development and Evaluation. *Routledge Handbook of Sport Governance*.

Refereed Journal Articles

2019

Chen, S., Zheng, J., & **Dickson, G.** (in press). Elite sport legacy of Olympic host nations: An organisational life cycle perspective. *International Journal of the History of Sport*.

Gerke, A., Woratschek, H., & **Dickson, G.** (2019). The sport cluster concept as middle-range theory for the sport value framework. *Sport Management Review*. doi.org/10.1016/j.smr.2018.12.004

Hallman, K., Downward, P., & **Dickson, G.** (in press). Individual and structural factors affecting time allocation of volunteer at sport events. *International Journal of Event and Festival Management*.

Tan, T.-C., Zheng, J., & **Dickson, G.** (2019). Policy transfer in elite sport development: The case of elite swimming in China. *European Sport Management Quarterly*, 1-21.
doi:10.1080/16184742.2019.1572768

Zheng, J., **Dickson, G.**, Taeyon, O., & de Bosscher, V. (2019) Changes to medal distributions at the Summer Olympic Games 1992-2016: Overall and gender-specific analyses. *Managing Sport and Leisure*, 1-14. doi: 10.1080/23750472.2019.1583076

2018

Biscaia, R., **Dickson, G.**, Hedlund, D., Naylor, M. (2018). Conceptualising and measuring fan identity using stakeholder theory. *European Sport Management Quarterly*, 18(4), 459-481.
doi:10.1080/16184742.2017.1413580

Chen, S., Zheng, J., & **Dickson, G.** (2018). Volunteering for sports mega events: A non-host region perspective. *Managing Sport and Leisure*. doi: 10.1080/23750472.2018.1530609

Dickson, G., Naylor, M., & Hedlund, D. (2018). Memorisation of event sponsors: The home team sponsor's advantage. *Sport Business Management: An International Journal*, 3(3), 237-249.
doi:10.1080/24704067.2018.1432987

Dickson, G., O'Reilly, N., & Walker, M. (2018). Dissolution of social marketing sponsorship. *Journal of Global Sport Management*. 1-24. doi:10.1080/24704067.2018.1441738

Gerke, A., Babiak, K., **Dickson, G.** & Desbordes, M. (2018). Developmental processes and motivations for linkages in cross-sectoral sport clusters. *Sport Management Review*, 21(2), 133-146. doi: doi.org/10.1016/j.smr.2017.05.005

Keshkar, S., Lawrence, I., Dodds, M., Morris, E., Mahoney, T., Heisey, K., Addesa, F., Hedlund, D., **Dickson, G.**, Ghasemi, H., Faruq, A., Naylor, M., Santomier, J. (2018). The role of culture in sports sponsorship: An update. *Annals of Applied Sport Science*.

Lau, C., Milne, S., & **Dickson, G.** (2018). Stakeholders' evolving roles in events: A macro-analytic approach. *International Journal of Hospitality and Tourism Administration*. doi: 10.1080/15256480.2018.1478358

Werner, K., & **Dickson, G.** (2018). Co-worker knowledge sharing among elite footballers: Insights from German Bundesliga player. *Sport Management Review*. 21(5), 596-611.
doi.org/10.1016/j.smr.2018.02.001

Zheng, J., Lau, P., Chen, S., **Dickson, G.**, de Bosscher, V., & Peng, Q. (2018). Interorganisational conflict between national and provincial sport organisations within China's elite sport system: Perspectives from national organisations. *Sport Management Review*. doi.org/10.1016/j.smr.2018.10.002

2017

- Behnoosh, S., Naylor, M., **Dickson, G.** (2018). The impact of endorsement on a sport-based social marketing campaign. *International Journal of Sport Management and Marketing*, 18(6), 478-500. doi: 10.1504/IJSMM.2018.095226
- Behnoosh, S., Naylor, M., & **Dickson, G.** (2017). Promoting sport and physical activity participation: The impact of endorser expertise and recognisability. *Managing Sport and Leisure*, 22(3), 214-233. doi: 10.1080/23750472.2018.1424024
- Cox, M., **Dickson, G.**, & Cox, B. (2017). Lifting the veil on allowing headscarves in football: A co-constructed and analytical autoethnography. *Sport Management Review*. 20(5), 522-534. doi:10.1016/j.smr.2017.08.005
- Dickson, G.**, Werner, K. & Milne, S. (2017). Collaborative capacity to develop an events portfolio within a small island development state: The Cook Islands. *Journal of Policy Research in Tourism, Leisure and Events*, 10(1), 69-89. doi: 10.1080/19407963.2017.1409751
- Dickson, G.** (2017). State rationale, leveraging strategies and legacies: Rugby World Cup 2011. *International Journal of Sport Policy and Politics*, 9(2), 1-16. doi: 10.1080/19406940.2017.1313755
- Dickson, G.**, Hallman, K., & Phelps, S. (2017). Antecedents of a sport volunteer's sense of community. *International Journal of Sport Management and Marketing*, 17(1), 71-95. doi:10.1504/IJSMM.2017.083983
- Dickson, G.**, & Hyde, K. (2017). Replicating the Scale of Destination Image: A generalisation and extension study. *Revista de Gerencia Deportiva*, 1(1), 76-95.
- Gerke, A., Desbordes, M., **Dickson, G.**, & Gates, S. (2017). The role of interorganizational citizenship behaviors in the innovation process. *Journal of Business Research*, 73, 55-64. doi:10.1016/j.jbusres.2016.12.005
- Hallman, K., & **Dickson, G.** (2017). Non-profit sport club members: What makes them volunteer? *Voluntary Sector Review*, 8(2), 187-204. doi:10.1332/204080517X14975367943041
- Hoskyn, K., **Dickson, G.**, & Sotiriadou, P. (in press) Sport clubs leveraging of sport events: A case study in increasing non-elite participation in tennis clubs. *Marketing Intelligence and Planning*, 36(2), 199-212. doi:10.1108/MIP-04-2017-0063
- Luck, M., **Dickson, G.**, Naylor, M. (2017). Measuring the sport-related drinking motives of professional footballers. *New Zealand Journal of Sports Medicine*, 44(2).
- Naylor, M., Hedlund, D., & **Dickson, G.** (2017). Team identification: The importance of affect, cognition and evaluation. *International Journal of Sport Management*, 18(4), 1-17.
- Wasche, H., **Dickson, G.**, Woll, A. & Brandes, U. (2017). Social network analysis in sports research: An emerging paradigm. *European Journal of Sport and Society*, 14(2), 1-28. doi:10.1080/16138171.2017.1318198
- Zheng, J., Taeyon, O., Kim, S., **Dickson, G.**, & de Bosscher, V. (2017). Distribution of success and competitive balance in table tennis at the Olympic Games and World Championships 1988-2016. *Journal of Sports Sciences*. 36(23), 2675-2683. doi:10.1080/02640414.2017.1375174

2016

- Chavanat, N., Desbordes, M., **Dickson, G.** (2016) Sponsorship networks: Toward an innovative model. *Sport, Business and Management: An International Journal*, 6(4), 1-18. doi:10.1108/SBM-12-2015-0041
- Dickson, G.** The interorganisational imperative for sport and entertainment organizations. *Sport and Entertainment Review*, 2, 36-42.
- Ryan, I., & **Dickson, G.** (2016) The invisible norm: An exploration of the intersections of sport, gender and leadership. *Leadership*. doi:10.1177/1742715016674864
- Werner, K., **Dickson, G.**, & Hyde, K. (2016) Mega-events and increased collaborative capacity of tourism destinations: The case of the 2011 Rugby World Cup. *Journal of Destination Marketing & Management*, 5(3), 227-238. doi:10.1016/j.jdmm.2015.12.009i

2015

- Dickson, G.,** Naylor, M., & Phelps, S. (2015). Consumer attitudes towards ambush marketing. *Sport Management Review*, 18(2), 280-290. doi:10.1016/j.smr.2014.07.001
- Gerke, A., Desbordes, M., **Dickson, G.** (2015). Towards a sport cluster model: The ocean racing cluster in Brittany. *European Sport Management Quarterly*. doi:10.1080/16184742.2015.1019535
- Meiklejohn, T., **Dickson, G.,** Ferkins, L. The formation of interorganisational cliques in New Zealand rugby. *Sport Management Review*, 19(3), 266-278. doi:10.1016/j.smr.2015.08.002
- Werner, K., **Dickson, G.,** & Hyde, K. (2015). The impact of a mega-event on inter-organisational relationships and tie strength: Perceptions from the 2011 Rugby World Cup. *Sport Management Review*. 18(3), 421-435. doi:10.1016/j.smr.2014.11.005
- Werner, K., **Dickson, G.,** & Hyde, K. (2015). Learning and knowledge transfer processes in a mega-events context: The case of the 2011 Rugby World Cup. *Tourism Management*, 48, 174–187. doi:10.1016/j.tourman.2014.11.003
- Werner, K., **Dickson, G.,** & Hyde, K. (2015). Coopetition and knowledge transfer dynamics: New Zealand's regional tourism organisations and the 2011 Rugby World Cup. *Event Management*, 19(3), 365-380. doi:10.3727/152599515X14386220874841

2014

- Waugh, D., **Dickson, G.,** & Phelps, S. (2014). The impact of member disaffiliation on the internal legitimacy of a federated network. *European Sport Management Quarterly*, 14(5), 538-555. doi:10.1080/16184742.2014.950306

2013

- Wasche, H., & **Dickson, G.** (2013) Quality in regional sports tourism: A network approach to strategic quality management, *Journal of Sport and Tourism*, 18(2), 81-97. doi: 10.1080/14775085.2013.826593

2012

- Crofts, C., **Dickson, G.,** Schofield, G., Funk, D. (2012) Post-event behavioural intentions of participants in a women-only mass participation sporting event. *International Journal of Sport Marketing and Management*, 12(3/4), 260-274. doi.org/10.1504/IJSMM.2012.052679
- Crofts, C., Schofield, G., & **Dickson, G.** (2012). Women-only mass participation sporting events: Does participation facilitate changes in physical activity? *Annals of Leisure Research*, 15(2), 154-165.
- Kwok, K., McCallin, A., & **Dickson, G.** (2012) Working through preconception: Moving from forcing to emergence. *Grounded Theory Review*, 11(2), 10 pages.

2011

- Buch, T., Milne, S., & **Dickson, G.** (2011) Multiple stakeholder perspectives on cultural events: Auckland's Pasifika Festival. *Journal of Hospitality Marketing & Management*, 20(3/4), 311-328. doi.org/10.1080/19368623.2011.562416
- Dickson, G.** (2011) Expansion. In L. Swayne & M. Dodds. *Encyclopaedia of Sport Management and Marketing* (pp. 754-756), Sage Publications.
- Dickson, G.** (2011) Learning organization. In L. Swayne & M. Dodds. *Encyclopaedia of Sport Management and Marketing*, (pp. 498-499), Sage Publications.
- Grant, N., Heere, B., & **Dickson, G.** (2011) New sport teams and the development of brand community. *European Sport Management Quarterly*, 11(1), 35-54. doi.org/10.1080/16184742.2010.537364

2010

- Dickson, G.,** Phelps, S., & Waugh, D. (2010). Multi-level governance in an international strategic alliance: The Plight of the Phoenix and the Asian football market. *Asia Pacific Journal of Marketing and Logistics*, 22(1), 111-124. doi.org/10.1108/13555851011013191
- Smith, A., Stewart, B., Oliver-Bennetts, S., McDonald, S., Ingerson, L., Anderson, A., **Dickson, G.,** Emery, P., & Graetz, F. (2010) Contextual influences and athlete attitudes to drugs in sport. *Sport Management Review*, 13(3), 181-197. doi.org/10.1016/j.smr.2010.01.008

2009

- Phelps, S., & **Dickson, G.** (2009) Symbolic isomorphism: The New Zealand Ice Blacks and Ice Ferns. *International Journal of Sport Management and Marketing*, 5(1-2), 90-100. doi.org/10.1504/IJSMM.2009.021752

2008

- Dickson, G.** (2008). NASCAR's next lap. *International Journal of Sport Marketing and Sponsorship*, 9(3), 157.
- Dickson, G.** & Cousens, L. (2008). Introduction: Sport organisations and interorganisational relationships. *International Journal of Sport Management and Marketing*, 3(3), 163-166.
- Heere, B., & **Dickson, G.** (2008) Measuring attitudinal loyalty: Separating the terms of affective commitment and attitudinal loyalty. *Journal of Sport Management*, 22, 227-239. doi.org/10.1123/jsm.22.2.227
- Stewart, B., **Dickson, G.**, & Smith, A. (2008). Drug use in the Australian Football League: A critical survey. *Sporting Traditions*, May, 25(1), 55-74.

2007

- Dickson, G.** (2007). Tony Hawk. *Berkshire Encyclopedia of Extreme Sport*, 123.
- Dickson, G.** (2007) Rodney Mullen. *Berkshire Encyclopedia of Extreme Sport*, 214.

2006

- Dickson, G.**, Schofield, G., & Badland, H. (2006). Highway robbery or a sustainable solution: Community reaction to the Auckland Road Pricing Evaluation Study. *Journal of Science and Medicine in Sport*, 9 (Supplement)(6), 34.
- Schofield, G., Gianotti, S., Hinckson, E., Badland, H., & **Dickson, G.** (2006). Travelling to and from school. *Journal of Science and Medicine in Sport*, 9 (Supplement)(6), 9.

2005

- Dickson, G.** (2005). Active thinking. *Youth Studies Australia*, 24(1), 9.
- Dickson, G.**, Arnold, T., & Chalip, L. (2005). League expansion and interorganisational power. *Sport Management Review*, 8(2), 145-165.
- Dickson, G.**, & Schofield, G. (2005). Globalisation and Globesity: The impact of the 2008 Beijing Olympics on China. *International Journal of Sport Management and Marketing*, 1, 169-179.
- Schofield, G., Schofield, L., **Dickson, G.**, & Croteau, K. (2005). Sloth or gluttony: Understanding obesity in New Zealand youth. *Youth Studies Australia*, 24(1), 28-30.
- Stewart, B., Nicholson, M., & **Dickson, G.** (2005). The Australian Football League's structure and conduct: A critical review. *Sport Management Review* 8(2), 95-117.

2004

- Dickson, G.**, & Schofield, G. (2004). The 2008 Olympics: Physical activity and obesity implications for China. *Journal of Science and Medicine in Sport*, 7 (Suppl. 4), 54.
- Schofield, G., Mummery, W.K., Wang, W., & **Dickson, G.** (2004). An epidemiological study of gambling in the non-metropolitan region of Central Queensland. *Australian Journal of Rural Health*, 12(1), 6-10.

2003

- Dickson, G.**, Griggs, H. & Schofield, G. (2003). Ironman vs AnemiaMan – A test of mettle. *Bulletin of Sport and Culture*, June, 2-6.
- Dickson, G.**, & Schofield, G. (2003). Performance changes by triathletes competing in their second successive ultra distance triathlon. *Journal of Science and Medicine in Sport*, 6, 526. (Abstract only)

Chapters in books

2018

- Dickson, G. (2018). Foreword. In V. Ratten, Sport Entrepreneurship: Developing and Sustaining an Entrepreneurial Sports Culture (pp. vii–viii). Gewerbestrasse: Springer.
- Craw, M. & **Dickson, G.** (2018) Innovations and revolutions of golf. In T. Breitbarth, S. Kaiser-Jovy, and G. Dickson (Eds). *Golf Business and Management: A Global Introduction*. London: Routledge.
- Dickson, G.** & Koenigsfeld, J. (2018) Golf club management and hospitality. In T. Breitbarth, S. Kaiser, and G. Dickson. *Golf Business and Management: A Global Introduction*. London; Routledge.
- Dickson, G.**, & Phelps, S. Oceania Football Confederation. In S. Chadwick, D. Parnell & P. Widdop, *Routledge Handbook of Sport Management*. London: Routledge.

- Dickson, G.** Zheng, J., & Chen, S. (2018) Golf in Asia and the Middle East. In T. Breitbarth, S. Kaiser, and G. Dickson. *Golf Business and Management: A Global Introduction*. London; Routledge.
- Breitbarth, T., Kaiser-Jovy, S., & **Dickson, G.** (2018) Global golf business and management: Market issues and career prospects. In T. Breitbarth, S. Kaiser, and G. Dickson. *Golf Business and Management: A Global Introduction*. London; Routledge.
- 2017**
- Dickson, G.,** & Malaia, J. (2017). Globalisation of professional sport. In S. Frawley & N. Schulenkorf (Eds.), *Critical Issues in Global Sport Management* (pp. 115–127). London: Routledge.
- 2016**
- Dickson, G.,** & Sherry, E. (2016) Sport development and partnerships. In E. Sherry, N. Schulenkorf, & P. Phillips (Eds.), *Managing Sport Development: An International Approach*. London: Routledge.
- Chavanat, N., Desbordes, M., **Dickson, G.** (2016) Effects of multiple sponsorship activities. In S. Chadwick, N. Chanavet, & M. Desbordes (Eds.), *Routledge Handbook of Sport Marketing* (pp. 110-124). London: Routledge.
- 2013**
- Dickson, G.,** Naylor, M. (2013) New Zealand. In K. Hallman & K. Petry (Eds) *Comparative sport development: Systems, participation and public policy* (pp. 237-251). Springer.
- 2010**
- Dickson, G.** (2010). Event Networks and Supply Chains. In P. Robinson, D. Wale, & G. Dickson (Eds). *Event management* (pp. 40-53). Oxfordshire: CABI International.
- Dickson, G.** (2010). Event legacy. In P. Robinson, D. Wale, & G. Dickson (Eds). *Event management* (pp. 230-242). Oxfordshire: CABI International.
- Robinson, P., **Dickson, G.** , Wale, D. (2010). Events management: An introduction. In P. Robinson, D. Wale, & G. Dickson (Eds). *Event management* (pp. xiii-xviii). Oxfordshire: CABI International.
- Robinson, P., Wale, D., **Dickson, G.** (2010). Conclusion. In P. Robinson, D. Wale, & G. Dickson (Eds). *Event management* (pp. 243-247). Oxfordshire: CABI International
- 2008**
- Dickson, G.,** & Milne, S. (2008) Measuring the impact of micro-events on local communities: A role for web-based approaches. In J. Ali-Knight, M. Robertson, A. Fyall, & A. Ladkin, (Eds.) (pp. 253-263). *International Perspectives of Festivals and Events - Paradigms of Analysis*. London: Elsevier.
- Dickson, G.** & Phelps, S. (2008). Who could wish for more? New Zealand's Coast to Coast Multisport Event. In S.Chadwick and D. Arthur (Eds). *International Cases in the Business of Sport* (pp. 90-100). London: Elsevier.
- Cousens, L., Barnes, M., & **Dickson, G.** (2008). Facilitating event management using a network perspective. In C. Mallen & L. Adams (Eds.), *Sport, recreation and tourism event management: Theoretical and practical dimensions* (pp. 42-52). Burlington, MA: Butterworth-Heinemann/Elsevier.
- 2007**
- Dickson, G.** & Stewart, B. (2007). Crystal-ball gazing: The future of football. In B. Stewart (Ed.). *The Games are not the Same: The Political Economy of Football in Australia* (pp. 332-348). Melbourne: Melbourne University Press.
- Stewart, B. & **Dickson, G.** (2007). Crossing the Barassi Line: The rise and rise of Australian Football. In B. Stewart (Ed.). *The Games are not the Same: The Political Economy of Football in Australia* (pp. 71-113). Melbourne: Melbourne University Press.
- 2005**
- Dickson, G.,** O'Brien, D., & Cousens, L. (2005). Warming the bench: Pacific Island Rugby and entry into an expanded SANZAR competition. In R. Hess, B. Stewart, & M. Nicholson (Eds.), *Football Fever: Crossing Boundaries* (pp. 63-71). Melbourne: Maribyrnong Press.
- 2002**
- Abt, G.A., **Dickson, G.** and Mummery, W.K. (2002). Goal scoring patterns over the course of a match: an analysis of the Australian National Soccer League. In W. Spinks, T. Reilly & A. Murphy (Eds.), *Science and Football IV* (pp. 106-111). London: Routledge.

Edited Books

Robinson, P., Wale, D., **Dickson, G.** (2010). Event management. Oxfordshire: CABI International.
Breitbarth, T., Kaiser-Jovy, S., **Dickson, G.** (Eds) (2018) Golf Business and Management: A Global Introduction. London: Routledge.

Guest editorships

Dickson, G. (Ed.) (2008). NASCAR. [Special issue]. International Journal of Sport Marketing and Sponsorship, 10(1).
Dickson, G. & Cousens, L. (Eds) (2008) Sport organisations and interorganisational relationships. [Special issue]. International Journal of Sport Management and Marketing, 3(3).
Dickson, G. (Ed.) (2005). Youth sport, physical activity and leisure in Australia and New Zealand. [Special issue]. Youth Studies Australia, 24(1).
Phelps, S., & **Dickson, G.** (Eds) (2010) Athletes in the Arena: Non-elite sporting events. [Special issue]. International Journal of Sport Marketing and Sponsorship, 12(1).

Conference papers (Full paper and refereed)

2017

Dickson, G. (2017). Sport integrity and sport management: Developing the global sports industry. Proceedings of the International Conference on Sport Management, Ton Duc Thang University, , 14-15 September (pp. 23-30). Ho Chi Minh City, Veitnam.

2016

Gerke, A., Desbordes, M., **Dickson, G.**, & Gates, S. (2016). Bouquets are as useful as brickbats: The influence of interorganizational citizenship behaviors on the innovation process. European Academy of Management Conference, Paris

2008

Buch, T., Milne, S., & **Dickson, G.** (2008). Multiple stakeholder perspectives on cultural events: Auckland's Pasifika Festival. In A. Aktaş, E. Wickens, M. Kesgin, E. Cengiz, & E. Yenialp (Eds.), Cultural and Event Tourism: Issues and Debates, Proceedings of the International Tourism Conference 2008 held in Alanya, Turkey 5-9 November (pp. 139-157). Alanya, Turkey: Akdeniz University Alanya Faculty of Business.

2005

Dickson, G., Griggs, H. & Schofield, G. (2005). Ironman's dominance of the Australian and New Zealand long course triathlon market. pp. 218-230. In The Impacts of Events: Triple Bottom Line Evaluation and Event Legacies, Australian Centre for Event Management, University of Technology Sydney. (Full paper)

Dickson, G., Schofield, G., & Griggs, H. (2005). A lovemark in transition: An examination of Ironman triathlon in Australia and New Zealand. Third International Event Management Conference - The Impacts of Events: Triple Bottom Line Evaluation and Event Legacies, Australian Centre for Event Management, University of Technology Sydney. (Full paper)

Fleming, J., Wiersma, C., & **Dickson G.** (2005). Student Experiences of University based cooperative education: Do they eat in the lunchroom? In R. K. Coll (Ed). Proceedings of the Eighth Annual Conference of the New Zealand Association for Cooperative Education. Palmerston North, New Zealand: New Zealand Association for Cooperative Education. (CD-ROM, Full Paper)

Milne, S., **Dickson, G.**, & McElrea, A. (2005). Micro sporting event impacts in regional New Zealand: The SporTRACE project. pp 429-442. In The Impacts of Events: Triple Bottom Line Evaluation and Event Legacies, Australian Centre for Event Management, University of Technology Sydney.

2003

Caperchione, C., & **Dickson, G.** (2003). The social ideology of hegemonic masculinity: Analysing the relationship between hegemony, masculinity and sport. Women in Research Conference. Central Queensland University, Rockhampton (CD-ROM, Full Paper)

Dickson, G., Bradbury, T., & Sawyer, L. (2003). Gender differences in the authorship of sport management and sport marketing research. Women in Research Conference. Central Queensland University, Rockhampton. (CD-ROM, Full paper).

1998

- Dickson, G.**, Mummery, K., Arnold, T., Coutts, A., Godfred-Spenning, C. (1998) A cricketer for the ages: A comparison of test cricket batting performances 1877-1997. 11th Commonwealth and International Scientific Congress, Kuala Lumpur. (Full Paper).
- Dickson, G.** & Thwaites, D. (1998). Evenness of Competition and Uncertainty of Outcome: A Critical Review of Triathlon Race Formats. pp. 8.5 - 8.12. in the Proceedings of the 6th Congress of the European Association for Sport Management. Service Quality in Sport. G.Pires, F. Fernandes and N Perry (Eds). Madeira, Portugal. September 30 to October 4. 1998. (Full paper)
- Thwaites, D. & **Dickson, G.** (1998). Conceptual Distinctions between Evenness of Competition, Uncertainty of Outcome and Service Quality. pp.8.13 - 8.18. in the Proceedings of the 6th Congress of the European Association for Sport Management. Service Quality in Sport F. Fernandes and N Perry (Eds). Madeira, Portugal. September 30 to October 4. 1998. (Full paper).

1996

- Dickson, G.** (1996). 'By how far': Methodological issues for evenness of competition and uncertainty of outcome. pp. 133-148. Sport Management Association of Australia and New Zealand Conference, Southern Cross University, Lismore.
- Dickson, G.** (1996). 'You can't always get what you want': An interorganisational analysis of national leagues and consortiums seeking to acquire an expansion franchise. pp 115-132. Sport Management Association of Australia and New Zealand Conference, Southern Cross University, Lismore.

Book reviews published in refereed journals

- Dickson, G.** (2004). The Football Business. [Review of the book The Football Business]. Soccer and Society, 5(1), 108-9.
- Dickson, G.** (2001). Personnel management for sport directors. [Review of the book Personnel management for sport directors]. Culture, Sport and Society, 4(3), 102-103.
- Dickson, G.** (2000). Running Towards Sydney 2000: Olympic Flame and Torch. [Review of the book Running Towards Sydney 2000: Olympic Flame and Torch]. Sporting Traditions, 16(2), 131-132.

Articles in industry publications

- Dickson, G.** (2002). Happiness on hold: Dysphoria, linking, and pre-competitive anxiety in triathletes. Australian Triathlete, 10(4), 71-72.

Abstracts and papers in refereed conference proceedings:

2018

- Hedlund, D., Pedragosa, V, Biscaia, R., Dickson, G., Naylor, M. (2018) Stakeholders in sports: Examining fitness club members. North American Society for Sport Management Conference, Halifax.

2017

- Ali, J., Naylor, M., Hedlund, D., & Biscaia, R. (2017). Behavioural intentions toward a sport sponsor: Evidence from New Zealand. 15th Annual Sport Marketing Association (SMA) Conference. Boston: Sport Marketing Association.
- Brooks, L., Dickson, G., Naylor, M. (2017). Attitudes toward the restriction of alcohol sponsorship in sport. European Association for Sport Management Conference, University of Bern, Switzerland.
- Dickson, G., Shaw, S., & de Haan, D. (2017). He for she loves golf: An evocative and co-constructed autoethnography. World Association for Sport Management Conference. Kaunas: Lithuanian Sport University.

2016

- Ajjee, R., Wright, R. & Dickson, G. (2016). Contribution of community sports to the integration of migrants. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Ali, J., Naylor, M., & Dickson, G. (2016). Sponsor awareness, attitudes and purchase intentions: A multi-context approach. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.

- Behnoosh, S., Naylor, M., & Dickson, G. (2016). Endorsement of a social marketing campaign: The importance of expertise and recognition. Australia New Zealand Marketing Association. University of Canterbury, New Zealand.
- Behnoosh, S., Naylor, M., & Dickson, G. (2016). An exploration of the gender and career status of athlete endorsers in social marketing. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Biscaia, R., Hedlund, D., Dickson, G., & Naylor, M. (2016). Stakeholder salience in professional sport clubs: A perspective based on fans' self-perceptions. North American Society for Sport Management Conference, Orlando.
- Gerke, A., Woratschek, H., & Dickson, G. (2016). Empirical evidence for the sport value framework: The bridging role of the sport cluster concept in sport marketing theory. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Hallman, K., Downward, P., & Dickson, G. (2016). Individual and structural factors affecting time allocation of volunteers at sport events. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Johnston, M., Dickson, G., & Naylor, M. Measuring resident support and the use of referenda for hosting the Commonwealth Games in Auckland. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Molloy, T., Dickson, G., & Ferkins (2016) The Governance Wheel TM: A new visualisation of the governance stage and all its players. Sport Management Association of Australia and New Zealand Conference, Auckland University of Technology, New Zealand.
- Shaw, S., & Dickson, G. (2016). Examining the amalgamation of New Zealand Golf: Financial, strategic, and integration perspectives. North American Society for Sport Management Conference, Orlando.
- Werner, K., & Dickson, G. (2016). Coworker knowledge sharing among elite footballers: Perceptions from the German Bundesliga. ropean Association for Sport Management Conference. Warsaw, Poland.
- 2015**
- Behnoosh, S., Naylor, M., & Dickson, G. (2015). Celebrity athlete endorsement and social marketing: Promoting participation in sport and physical activity. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.
- Dickson, G. (2015). Measuring event-related changes to local resident expenditure patterns using electronic payments data. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.
- Gerke, A., Dickson, G., & Desbordes, M. (2015). Sport cluster - Testing the sport value framework on the meso-level. European Association for Sport Management Conference, University College Dublin, Ireland.
- Hallman, K., & Dickson, G. (2015). Non-profit sport club members: What makes them volunteer. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.
- Hoskyn, K., Dickson, G., & Naylor, M. (2015). Getting to the first tee: A qualitative study of recreational golf players. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.
- Hoskyn, K., Naylor, M., & Dickson, G. (2015). Curving the golf ball: Predicting the renewal of golf club memberships. European Association for Sport Management Conference, University College Dublin, Ireland.
- Naylor, M., Dickson, G., Hedlund, D., Johnstone, M. (2015) The mediating role of resistance to change: golf club membership renewal. North American Society for Sport Management Conference, University of Ottawa.
- Sharpe, A., Dickson, G., & Wright, R. (2015). Playing with paradox: Purpose, performance, power and potential in a digitised web of sport. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.

Shaw, S., & Dickson, G. (2015). The merger of Women's Golf New Zealand and the New Zealand Golf Association. Sport Management Association of Australia and New Zealand Conference, University of Tasmania.

2014

Gerke, A., Desbordes, M., & Dickson, G. (2014) Interorganisational citizenship behavior in sport clusters. North American Society for Sport Management Conference, Duquesne University, Pittsburgh.

Dickson, G., & Smith, K. (2014). Employment-related legacies of the 2011 Rugby World Cup Volunteer program. European Association for Sport Management Conference, Coventry University, England.

Hoskyn, K., Dickson, G., & Naylor, M. (2014). Bowling with others: decision-making by lawn bowlers. Sport Management Association of Australia and New Zealand Conference, Deakin University, Australia.

Molloy, T., Dickson, G., Phelps, S. (2014). Director selection methods: The emergence of board nomination committees in the governance of New Zealand national sport organisations. Sport Management Association of Australia and New Zealand Conference, Deakin University, Australia.

Sharpe, A., & Dickson, G. (2014). Social network analysis: Mapping the New Zealand sport system. Sport Management Association of Australia and New Zealand Conference, Deakin University, Australia.

Vega-Gomez, S., Dickson, G., Deuchar, C. (2014). Beach sport event portfolios and linkages with physical activity on local residents: Methodological considerations. Sport Management Association of Australia and New Zealand Conference, Deakin University, Australia.

Vega-Gomez, S., Dickson, G., Deuchar, C. (2014). Beach sport event portfolios and linkages with physical activity on local residents: Methodological considerations. Sport tourism: New challenges in a global world. Polytechnic Institute of Coimbra, Portugal.

2013

Dickson, G. (2013) New Zealand approach to sport tourism. World Association for Sport Management Summit, Aletheia University, Taiwan.

Gerke, A., Desbordes, M., Dickson, G. (2013). Sport clusters as self- sustaining systems – members, relationships, behaviours. European Association for Sport Management Conference, Marmara University, Turkey.

Hedlund, D., Naylor, M., & Dickson, G. (2013) Revisiting team identification: A new conceptualization. North American Society for Sport Management Conference, University of Texas, Austin.

Hoskyn, K., & Dickson, G. (2013). Leveraging elite sport events for the benefit of local sport clubs. European Association for Sport Management Conference, Marmara University, Turkey.

Luck, M., Dickson, G., & Naylor, M. (2013). An exploration of the sport- related drinking motives of Australasian professional athletes using the athlete drinking scale. European Association for Sport Management Conference, Marmara University, Turkey.

Naylor, M., Hedlund, D., & Dickson, G. (2013) Team identification revisited: New Zealanders' connection to the All Blacks. North American Society for Sport Management Conference, University of Texas, Austin.

Sharp, A., Dickson, & Phelps, S. (2013). Complex Adaptive System Modeling: An Approach to Understanding the New Zealand Sport Sector. Sport Management Association of Australia and New Zealand Conference, University of Otago, New Zealand.

Werner, K., Dickson, G., & Hyde, K. (2013) Coopetition and Knowledge Transfer Dynamics: New Zealand's Regional Tourism Organisations and the 2011 Rugby World Cup. Sport Management Association of Australia and New Zealand Conference, University of Otago, New Zealand.

2012

Pragnell, A., Schulenkorf, N., & Dickson, G. (2012). The sport for development agenda: Experiences from Samoa. 2012 International Development Conference: Integrating Research, Policy and Practice. Centre for Development Studies, University of Auckland.

Gerke, A., Desbordes, M., & Dickson, G. (2012) Toward a model of interorganisational citizenship behavior and innovation: A study of sport clusters. North American Society for Sport Management Conference, University of Washington, Seattle.

Naylor, M., Dickson, G., Phelps, S., & Hedlund, D. (2012). Rugby World Cup 2011: Sponsor memorization. North American Society for Sport Management Conference, University of Washington, Seattle.

- Dickson, G., Naylor, M., & Phelps, S. (2012). A comparison of sampling techniques in sport marketing research. European Association for Sport Management Conference, University College of Northern Denmark.
- Gerke, A., Desbordes, M., & Dickson, G. (2012). The relationship of interorganisational citizenship behaviours and product innovation: A study of two French sport clusters. European Association for Sport Management Conference, University College of Northern Denmark.
- O'Reilly, N., & Dickson, G. (2012). Social marketing sponsorship termination: An exploratory analysis. Sport Management Association of Australia and New Zealand Conference, University of Technology Sydney, Australia.
- Seok, B.S., Dickson, G., Naylor, M., & Phelps, S. (2012). Endurance sport online communities: An examination of scale psychometrics. Sport Management Association of Australia and New Zealand Conference, University of Technology Sydney, Australia.

2011

- Dickson, G., Hyde, K., & Genetelli, C. (2011). Scale of Destination Image: A replication and extension. North American Society for Sport Management Conference, University of Windsor, Ontario.
- Dickson, G., Phelps, S., Rae, S., Oldham, T., & Hyde, K. (2011). Predictors of a volunteers' sense of community. 16th Annual Sport Management Association of Australia and New Zealand Conference, Latrobe University, Australia.
- Gerke, A., Desbordes, M., Dickson, G. (2011). The relationship between inter-organisational citizenship behaviour and innovation within sports clusters – a cross-cultural approach. 28th Euro-Asia Management Studies Association, University of Gothenburg, Gothenburg.
- Pragnell, A., Schuelnkorf, N., & Dickson, G. (2011). An integrative review of sport and social capital. 17th Annual Sport Management Association of Australia and New Zealand Conference, Latrobe University, Australia.
- Smith, K., Lockstone-Binney, L., Baum, T., Holmes, K., Dickson, G., & Storer, C. (2011). Challenging the methodological limits of event volunteering research: Longitudinal and cross-case approaches. Australia and New Zealand Association of Leisure Studies conference, University of Otago, Dunedin.
- Werner, K., & Dickson, G., Hyde, K. (2011). The impact of a mega event on strong-tie relationships and collaborative capacity within a regional tourism destination marketing environment. 19th Annual European Association for Sport Management Conference, Madrid.

2010

- Phelps, S., & Dickson, G. (2010). "That which isn't worth replicating isn't worth knowing": Theoretical replication and extension in sport management research. North American Society for Sport Management Conference, University of Tampa, Florida (FA).
- Dickson, G., Phelps, S., & Moes, H. (2010). Explaining the under-utilisation of ambush marketing legislation. 16th Annual Sport Management Association of Australia and New Zealand Conference, Victoria University, New Zealand.
- Phelps, S., & Dickson, G. (2010). Full of sound and fury signifying nothing: The implementation of ambush marketing legislation. New Zealand Tourism and Hospitality research Conference, AUT University, New Zealand

2009

- Bradbury, P.E., Dickson, G., Davies, J., & Turco, D. (2009). 2011 Rugby World Cup Research Workshop. 17th Annual European Association for Sport Management Conference, Amsterdam.
- Cleary, P., Dickson, G., & Phelps, S. (2009). Inter-partner learning in alliances: A study of a national sporting organization and a professional sports franchise. North American Society for Sport Management Conference, University of South Carolina, Columbia (SC).
- Davies, J., Bradbury, P.E., & Dickson, G. (2009). The role of franchising in creating effective organisations in sport. 17th Annual European Association for Sport Management Conference, Amsterdam.
- Dickson, G., Heere, B., & Grant, N. (2009). New sports teams and the development of brand community. 17th Annual European Association for Sport Management Conference, Amsterdam.

- Hoskyn, K., Dickson, G., & Ferkins, L. (2009). The ability of major sports events to benefit local sporting clubs: Are they really good for the game? 15th Annual Sport Management Association of Australia and New Zealand Conference, Bond University, Gold Coast.
- Meiklejohn, T., & Dickson, G. (2009). The formation, processes and impact of interorganisational cliques: A study of New Zealand provincial rugby. 15th Annual Sport Management Association of Australia and New Zealand Conference, Bond University, Gold Coast.
- Nagel, M., O'Reilly, N., Dickson, G., Gerrard, B., Brown, M., Yeh, K.T. (2009). Turbulence in world markets: Implications for the future of globalization and sport finance. North American Society for Sport Management Conference, University of South Carolina, Columbia (SC).
- Tidey, A., Ferkins, L., & Dickson, G. (2009). Sport event volunteers and the impact on the social capital of Taupo, New Zealand. 15th Annual Sport Management Association of Australia and New Zealand Conference, Bond University, Gold Coast.

2007

- Heere, B., Dickson, G., Oldham, T., & Grant, N. (2007). The myth of brand personality: A new tool to measure brand associations for sport teams. North American Society for Sport Management 2007 Conference, University of Miami.
- Milne, S., & Dickson, G. (2007). Tourism, sport and economic development in the South Pacific: Towards a regional approach. Sport and the Pacific Region: Cross Cultural Currents, National University of Samoa and Victoria University (Melbourne), Apia (Samoa).

2006

- Dickson, G. (2006). Long and winding road - findings to date from the TRACE Events project. Eventing the Future Conference. New Zealand Association of Event Professionals. Rotorua, August 8-9.

2005

- Curgenvin, D., Dickson, G., & Scofield, G. (2005). Institutional isomorphism, legitimacy and effective corporate governance in the not for profit sector: A review of the literature. 11th Annual Sport Management Association of Australia and New Zealand Conference, University of Canberra, Canberra.
- Dickson, C., Hendriks, T., Hyde-Smith, M., Power, N. & Dickson, G. (2005) Examination of service quality in a wellbeing training centre. Australia New Zealand Association of Leisure Studies Conference, Waikato University, Hamilton.
- Dickson, G., Milne, S., McElrea, V., & Clark, V. (2005). Tourism Research and Community Empowerment: The development of an online economic assessment toolkit. Australia New Zealand Association of Leisure Studies Conference, Waikato University, Hamilton.
- Dickson, G., Milne, S., McElrea, V., & Clark, V. (2005). Tourism Research and Community Empowerment project– The economic impact of the ARC 12 and 24 hour race on Whangamata. 11th Annual Sport Management Association of Australia and New Zealand Conference, University of Canberra, Canberra.
- Dickson, G., Fleming, J., & Wiersma, C. (2005). Critical reflections on the adoption and introduction of a problem-based learning approach in an introductory sport management course. 11th Annual Sport Management Association of Australia and New Zealand Conference, University of Canberra, Canberra.
- Dickson, G., & Schofield, G. (2005). Motorsport and the development of the Chinese Automobile market and a physically inactive population. Leisure Studies Association Conference - Festivals and Events: Beyond Economic Impacts, Napier University, Edinburgh
- Grant, N., Dickson, G., & Macdonald, R. (2005). Betting information as a predictor of outcome uncertainty in the AFL and NRL – A five-year study. 11th Annual Sport Management Association of Australia and New Zealand Conference, University of Canberra, Canberra.
- Milne, S., Dickson, G., McElrea, A., & Clark, V. (2005). Moving beyond the bright lights and the big cities: Tourism Research and Community Empowerment project's examination of the economic impact of sport events in regional New Zealand. Leisure Studies Association Conference - Festivals and Events: Beyond Economic Impacts, Napier University, Edinburgh.

2004

- Cousens, L., Dickson, G., & O'Brien (2004). Beyond Boundaries: A Comparative Investigation of Change in the Fields Encompassing North American and Australian Professional Sport Organizations. North American Society for Sport Management Conference, Georgia State University, Atlanta (Ga).
- Dickson, G., Cousens, L. & O'Brien, D. (2004). An Investigation of Changes in the Fields Encompassing Elite Rugby Union Organisations: A Case Study of Southern Hemisphere Rugby. Football Fever Conference, Victoria University, Melbourne.
- Dickson, G. & Schofield, G. (2004). The 2008 Olympics: Physical Activity and Obesity Implications for China. Sports Medicine Australia Conference, Alice Springs.
- Stewart, B., & Dickson, G. (2004). AFL Development 1982-2004: Visionary and Transformative or Opportunistic and Incremental. 10th Annual Sport Management Association of Australia and New Zealand Conference, Deakin University, Melbourne.
- O'Brien, D. Cousens, L., Dickson, G. (2004). Investigating Change in the Sport Media-Nexus in North American and Australian Professional Sport Leagues: An Organisational Field Approach. 10th Annual Sport Management Association of Australia and New Zealand Conference, Deakin University, Melbourne.

2003

- Cousens, L., & Dickson, G. (2003). Managing team-to-team relationships: The value of relationship marketing as a means to manage intra-organizational dependence in professional sports leagues. North American Society for Sport Management Conference, Ithaca College, Ithaca.
- Dickson, G., & Schofield, G. (2003). Performance changes by triathletes competing in their second successive ultra distance triathlon. 2003 Sport Medicine Australia Conference, Canberra.
- Dickson, G., & Zakus, D. (2003). Determinants of sport marketing course content and the bias of corporate sport. 9th Annual Sport Management Association of Australia and New Zealand Conference, Otago University, Dunedin.

2002

- Dickson, G., & Cousens, L. (2002). Applying the Teaching-With-Analogies (TWA) model to professional sports leagues. 8th Annual Sport Management Association of Australia and New Zealand Conference, Central Queensland University, Rockhampton.
- Dickson, G., Schofield, G., & Griggs, H (2002). An exploratory investigation of event attributes sought by Ironman triathletes. 8th Annual Sport Management Association of Australia and New Zealand Conference, Central Queensland University, Rockhampton.

2001

- Dickson, G. & MacDonald, R. (2001). Betting information as a predictor of outcome uncertainty in Australian sporting leagues. Sport Management Association of Australia and New Zealand Conference, Victoria University of Technology, Melbourne.
- Schofield, G., Dickson, G., Smith, A., & Mummery, W.K. (2001). Psychological well-being in Ironman triathletes. Sports Medicine Australia Conference, Perth.

2000

- Schofield, G., Dickson, G., Mummery, W.K., & Street, H. (2000). Goal pursuit and depression in the athletic environment. Association Internationale des Ecoles Superieures d'Education Physique (AEISEP) Conference, Rockhampton, Australia.
- Dickson, G. (2000). Taking up the slack: Putting the sport back into sport management education and research. Association Internationale des Ecoles Superieures d'Education Physique (AEISEP) Conference, Rockhampton, September 2 - 5, 2000.

1999

- Abt, G.A., Dickson, G. and Mummery, W.K. (1999) Goal scoring patterns over the course of a match: An analysis of the Australian National Soccer League. 4th World Congress of Science and Football, Sydney.
- Abt, G.A., Dickson, G., Mummery, W.K. and Rowsell, G. (1999) Types of goals scored over the course of a match: an analysis of the Australian National Soccer League. 5th IOC World Congress, Sydney, Australia.

Dickson, G. & Cousens, L. (1999). Cooperative and competitive logics in the formation of interorganisational linkages: The relationship between the VFL and potential licensees in Brisbane during 1986. Sport Management Association of Australia and New Zealand Conference, University Technology Sydney, Sydney.

1998

Abt, G.A., Mummery, W.K., Coutts, A., Reaburn, P., Dickson, G., Rowsell, G. and Schofield, G. (1999) Training and nutritional practices of triathletes competing in the 1998 Noosa triathlon. 5th IOC World Congress, Sydney, Australia.

Dickson, G. & Cousens, L. (1998). Relationship marketing and market penetration strategies of professional sport franchises: The case of the Brisbane Lions. Sport Management Association of Australia and New Zealand Conference, Griffith University, Gold Coast.

Dickson, G. & Cousens, L. (1998). The adoption of the relationship marketing paradigm in sport organizations. Relationships Human Interaction in Marketing Symposium, Central Queensland University.

Dickson, G., Mummery, K., Arnold, T., Coutts, A., & Godfred-Spenning, C. (1998). Legends at the crease: Changes to the performance variation of Test cricket batting performances 1877-1997. 3rd Annual Sport Management Association of Australia and New Zealand Conference, Griffith University, Gold Coast.

1997

Dickson, G (1997). Changes to the evenness of competition in a local league since the introduction of a national league team: The impact of the Bears, Eagles, Crows, Swans and Broncos. Football and Identities Conference, Football Studies Group, University of Queensland.

Dickson, G (1997). Changes to the evenness of competition in a local league since the introduction of a national league team: The impact of the Bears, Eagles, Crows, Swans and Broncos. Sport Management Association of Australia and New Zealand Conference, Massey University, Auckland.

Dickson, G (1997). The influence of interstate rivalry in the creation of national football leagues in Australia. North American Society for Sports History Conference, Springfield College (USA)

Dickson, G. (1997). Changes to the evenness of competition in a local league since the introduction of a national league team: The impact of the Bears, Eagles, Crows, Swans and Broncos. Football Studies Conference, University of Queensland.

Dickson, G. (1997). You can't always get what you want: An interorganisational analysis of national leagues and consortiums seeking to acquire an expansion franchise. North American Society for Sport Management Conference Texas A&M University (USA)

1996

Dickson, G. (1996). By the short and curlies: The role of influence, power and lobbying in the establishment of the Brisbane Bears and Brisbane Broncos. Australian Society for Sports Administrators Conference, Gold Coast.

Dickson, G. (1996). Changes to the evenness of competition in a local league since the introduction of a national league team: The impact of the Bears, Eagles, Crows, Swans and Broncos. Mapping Regional Cultures Conference, Central Queensland University.

Technical reports

Schofield, G., Mummery, K., Dickson, G., & Wang, W. (2001). Central Queensland Gaming and Gambling Survey 2000: Final Report.

Dissertations/ Thesis

Dickson, G. (1993). Changes to the Evenness of Competition in a Local League since the Introduction of a National League Team. Unpublished honours dissertation. Griffith University, Brisbane. (Supervisor – Trevor Arnold)

Dickson, G. (2000). A study of interorganisational power among organisations in a federated network and potential affiliates: Victorian Football League and New South Wales Rugby League expansion into Brisbane 1986-1987. Unpublished doctoral dissertation. Griffith University, Gold Coast. (Supervisors – Trevor Arnold and Laurence Chalip)

Invited keynotes, lectures or conference presentations

2005

Dickson, G. (2005) From principals to practice - A view of governance that makes a meaningful difference. SPARC-RST conference, Wellington.

Dickson, G., & Te Rito, P. (2005). The role of corporate governance in improving Maori sport. Maori Involvement, Development and Advancement in Sport Symposium, Massey University (Palmertson North).

Dickson, G. (2005). Economic rise; health demise - Lifting the lid on the downstream impacts of major events from an economic, health and social perspective. Eventing the Future Conference, Christchurch.

Dickson, G., & Milne, S. (2005). 'Trace'ing the trickle: Small sporting events & local economies. Eventing the Future. Eventing the Future Conference, Christchurch.

2006

Dickson, G. (2006). Sport, community events and the promotion of social capital. Paper presented to the Victorian Parliament's Outer Suburban/Interface Services and Development Committee.

2007

Dickson, G. (2007). Creating sustainable competitive advantages: resources, knowledge and research. Paper presented at the Australasian Spa Association Conference, Sydney, Australia.

Dickson, G. (2007). Research priorities for the New Zealand events sector. Paper presented at the New Zealand Association of Event Professionals, Auckland.

2008

Dickson, G. (2008). Creativity, critical thinking and strategic management. Paper presented at the Australasian Spa Association Conference, Hobart, Tasmania.

Dickson, G. (2008). Creativity, critical thinking and strategic management. Keynote address at the New Zealand YMCA Conference, Auckland.

Clark, C., & Dickson, G. (2008). Gymsports New Zealand's Organisational Transformational Plan: The approach, execution, dismount and landing. Leading Change conference, Standing Committee for Sport and Recreation and SPARC. Auckland, New Zealand.

2009

Dickson, G. (2009). Authentic leadership. Keynote address at the New Zealand YMCA Conference, Auckland.

2014

Dickson, G. (2014). Sport events and destination image: Some thoughts from the other side of the world. Sport Tourism and Destination Image" at TH&S Week – Universidade Europeia, Lisbon, Portugal.

Dickson, G. (2014). Sport Management Academia in Australia and New Zealand: The thinking inside the square. International Meeting for Entertainment and Sports Management. Nove de Julho University, Sao Paulo, Brazil.

2016

Dickson, G. (2016). Sponsorship in New Zealand. Sponsorship Summit, Auckland.

2017

Dickson, G. (2017) Sport integrity and sport management: Developing the sport industry. International Sport Management Conference, Ton Duc Thang University, Hochiminh City, Vietnam.

Thesis/dissertation supervisions

Doctor of Philosophy

- Alicia Crockett (2012) Operation Snack Attack: Creating a healthier eating environment at a university campus.
- Mowbray, D. (2012) Searching for the "mythical unicorn" - The missing link between boards of directors and organisational effectiveness.
- Michelle Cox (2012) Responsibility for children's physical activity.

- Kim Werner (2013) Mega-events and the development of collaborative capacity between and amongst destination management organisations.
- Byungseok Kang (2014) Online endurance sport communities and knowledge sharing behaviour.
- Anna Gerke (2014) The relationship between interorganisational behaviours and innovation within sport clusters (University of Paris Sud)
- Chloe Lau (2015) The role of migrants in the host community as mega sporting event stakeholders: Chinese-New Zealanders and the Rugby World Cup 2011
- Shima Behnoosh (2018) Athlete endorsement and social marketing: Promoting participation in sport and physical activity

Master of Business

- Grant, N. (2006). New sports teams and the development of brand community.
- Sweeney, B. (2006). The influence of brand image and reputation on sustained competitive advantage.
- Jenkins, C. (2006). Corporate governance, leader-member exchanges, and board performance of nonprofit organisations: A replication and extension.
- Buch, T. (2006). Resident perceptions of event impacts: Taupo and Ironman New Zealand
- Cleary, P. (2008). National Sporting Organisations and private franchise relationships: A New Zealand comparative case study of inter-organisational learning.
- Waugh, D. (2009). Oceania Football Confederation: The impact of affiliate disaffiliation on the inter-organisational dynamics of a federated network
- Ann Tidey (2010) Social capital production: Sport event volunteer perceptions and impacts.
- Trevor Meiklejohn (2010) The formation, processes and impact of interorganisational cliques: A study of New Zealand provincial rugby.
- Luck, M (2012) The impact of education and employment on the sport-related drinking motives of professional footballers: A study of National Rugby League players.
- Johnston, M. (2013) The legitimating effects of hosting world championship events for national sports organizations
- Van der Colk, J. (2015) Online golf communities: An exploration of participation, involvement, satisfaction and social capital
- Ali, J. (2016) The relationship between team loyalty, sponsorship awareness, attitude toward the sponsor, and purchase intentions
- Lloyd Brooks (2017) Citizen attitudes towards the restriction of alcohol sponsorship in sport
- Nicole Manuela (2018) The benefits of sports-based positive youth development programmes in low socioeconomic areas: Perceptions of parents, participants, providers and facilitators.

Master of Science

- Andreas Galsterer (2012) Should companies leverage their sponsorship of Mega Events with Social Corporate Responsibility Programs? (University of Innsbruck)

Master of Business Administration

- Furmaniak, I. (2016) What factors influence a government's decision to reduce their level of sponsorship of an event? (University of Bayreuth)

Master of Philosophy

- Jayaswal, T. (2010). Event-induced tourism: A protocol analysis.
- Catherine Crofts (2011) The ability of female-only triathlon events to facilitate sustained physical activity increases in adults who were previously insufficiently active or sedentary.
- Kim Kwok (2011) Tactical coaching innovations – A grounded theory approach.
- Katharine Hoskyn (2012) Major sports events and their ability to benefit local sports clubs: A case study of the Auckland professional tennis tournaments.
- Maria Hyde-Smith (2013) An audit tool for the spa/ wellness industry.

BHSc (Hons)

- Kate Elliott (2008). The effect of sport participant satisfaction in determining a favourable attitude towards the naming-rights sponsor.

Conference management

- Conference Director – 8th Annual Sport Management Association of Australia and New Zealand (SMAANZ) Conference 2002.
- Conference Director – 12th Annual Sport Management Association of Australia and New Zealand (SMAANZ) Conference 2007.
- Conference committee member – 21st Annual Sport Management Association of Australia and New Zealand (SMAANZ) Conference 2016

Consultancies and funded research:

2003

- Rockhampton Junior Tennis Association: Risk management plan - \$5000

2004

- New Zealand Recreation Association: Review of Waikato Region Physical Activity Strategy - \$750

2005

- Wanganui Blooming Artz Festival: Visitor expenditure study - \$2000
- Manukau City Council: Visitor expenditure study - Sir Barry Curtis 10K Classic - \$2100
- Health and Human Performance: Development of physical activity events in North Shore City and Auckland City - \$1500

2006

- Destination Queenstown: Visitor expenditure study - Queenstown Winter Festival - \$17,706
- Lake Taupo District Council: Visitor expenditure and social impact of ironman NZ - \$5000
- Allen & Clarke Policy and Regulatory Specialists: Review of evidence for the Auckland Sport and Physical Activity Strategy - \$1500
- Stephenson & Turner New Zealand - Identification of appropriate areas for revenue for incorporation into the design of the proposed Porirua Sports and Events centre - \$2000

2007

- Auckland City Council: Pasifika Festival Audience and stallholder survey - \$2000
- Rally NZ: Visitor expenditure and sponsorship intentions - \$8120
- Sport and Recreation NZ: National Identity annotated bibliography - \$9750
- Sport and Recreation NZ: Value of Sport annotated bibliography - \$9750
- Sport and Recreation NZ: Research priorities for NZ sporting events - \$5640

2008

- ERUPT Lake Taupo Festival: Visitor expenditure study and service quality perceptions - \$2000
- Auckland City Council: Auckland Pasifika Festival: Audience and stallholder survey - \$18005
- Sport and Recreation NZ (SPARC): Participation events and sustained, increased physical activity - \$19400.

2009

- Lake Taupo District Council: Visitor expenditure study - Lake Taupo Cycle Challenge NZ - \$17000
- Maori Expo: Attendee perceptions and behavioral intentions - \$5000
- Sport and Recreation NZ (SPARC): The contribution of event training and event experience to long-term volunteerism - \$37466

2011

- Sport and Recreation NZ (SPARC): Experiences and legacies of Rugby World Cup 2011 Volunteer Programme - \$39,698
- Maori Expo: Attendee perceptions and behavioral intentions - \$7500

2012

- Wanaka Chamber of Commerce: Visitor expenditure study - Challenge Wanaka - \$9000
- Softball New Zealand: Visitor expenditure study - 2013 World Softball Championships- \$7000

2014

- Wanaka Chamber of Commerce: Visitor expenditure study - Challenge Wanaka - \$5800

- Remuera Golf Club: Membership Study - \$9000
- Manukau Golf Club: Membership Study - \$8000

2017

- Citizen attitudes towards the restriction of alcohol sponsorship in sport - Association of New Zealand Advertisers - \$5000

Editorial Board Membership:

- Annals of Leisure Research (2006-2013)
- Sport Management Education Journal (2007-2011)
- Journal of Football Studies (2005-2007)
- International Journal of Sport Management and Marketing (2005-)
- International Journal of Sport Marketing and Sponsorship (2007-)
- Sport Management Review (2010-)
- Sport & Entertainment Review (2014-)
- Journal of Global Sport Management (2016-)
- Sport, Business and Management: An International Journal (2018-)
- Annals of Sport Science (2018-)
- Sport Marketing Quarterly (2019-)

Ad hoc reviewer

- Journal of Sport Management
- Asia Pacific Journal of Marketing and Logistics
- Third Sector Review
- Drug and Alcohol Review
- Journal of Business Research
- Youth Studies Australia
- Journal of Contemporary Athletics
- Journal of Sport for Development
- European Sport Management Quarterly
- Marketing intelligence and Planning
- Event Management
- International Review for the Sociology of Sport
- Australasian Marketing Journal
- Journal of Marketing Communications
- Journal of Obesity and Overweight
- Journal of Sport for Development
- Asian Journal of Law & Economics
- International Journal of Event and Festival Management
- German Journal of Exercise and Sport Research
- Sport and Society
- Journal of Strategy and Management

Manuscript reviewer

- NASSM Student Research Competition, 2007
- American Marketing Association Summer Marketing Educators' Conference, 2010
- Section Head, North American Society of Sport Management 2010 and 2011 Conferences
- European Association for Management Conference 2014

Editorial Advisory Group Membership

- Cambridge Scholars Publishing

Professional Associations:

- Director - Sport Management Association of Australia and New Zealand (2010-)
- President - Sport Management Association of Australia and New Zealand (2013-2016)

External member course review panel:

- Southern Cross University – Master of International Sport Management (2007)

External member course development workgroup:

- International Sport Management and Business, University of Applied Sciences, Amsterdam

Funding reviewer:

- Sport and Recreation New Zealand – 2005, 2007 and 2008
- Social Sciences and Humanities Research Council of Canada (SSHRC) – 2012, 2014
- Croatian Science Foundation - 2015

Thesis examiner:

- Marketing special event tourism in urban destinations: A case study of Wellington, New Zealand: Masters of Tourism Management University - Victoria University (Wellington, New Zealand).
- Common success factors when bidding for sporting events in New Zealand: Master of Business, AUT University.
- Maori leadership: What role can rugby play?: Master of Business, AUT University
- An examination of international golf tourism: Australia's inbound tourism market from the perspective of Korean golf tourists: Master of Business, Griffith University
- Organizational culture and identity: A case study from the Australian Football League University: Doctor of Philosophy, Victoria University (Melbourne),
- Factors affecting the organised sport participation of young women currently enrolled in tertiary education: Bachelor of Leisure Management (Honours), University of Technology Sydney.
- A study of one 'Living School' Partnership, Master of Arts in Applied Health Science, Brock University (Canada).
- World class athletes' perceptions of sporting performance: A New Zealand study, Master of Commerce and Administration, Victoria University (Wellington).
- Impacts of labour market regulatory policy change on stakeholders in the AFL due to franchise expansion, Master of Business LaTrobe University (Melbourne)
- Perceptions of legitimacy amongst members and non-members of a Federated Network: A case study of the New Zealand Register of Exercise Professionals. Master of Business, AUT University.
- Australian sport fandom online: The online shaping of demographic, geographic and social characteristics of the Australian sport community in response to events. Doctor of Philosophy, University of Canberra
- Analysing international sports fan motivations and constraints: The case of Japanese international sport fan tourists and Rugby World Cup Tourists. Doctor of Philosophy, University of Waikato.
- Sponsorship as a strategic alliance. Doctor of Philosophy, University of Technology Sydney.
- Rise up Suns: A longitudinal study of sport fan development. Doctor of Philosophy, Griffith University.
- A comparison of firm-developed and consumer-developed online brand communities. Doctor of Philosophy, Swinburne University of Technology
- A holistic view of the professionalisation process and its impact on key stakeholders. Honours project. University of Canberra.
- The role of sport events in spectator sponsor/brand attitudes: A case study of the Quiksilver Pro. Doctor of Philosophy, Griffith University.

- Sport and integration: An exploration of group identity and intergroup relations in Fiji. Doctor of Philosophy, University of Technology Sydney.
- Adolescent participation in gymnasium based exercise programs: Barriers and opportunities. Doctor of Philosophy, Victoria University (Melbourne).
- Determining and characterising consumer segments: A case of MMA in Australia. Doctor of Philosophy, Deakin University (Melbourne).
- Quantifying Draft Value in Prospective Australian Football League Draftees. Doctor of Philosophy, Deakin University (Melbourne).
- A Qualitative Analysis of the Influence of Demographics on Sport Consumption. Doctor of Philosophy, University of Technology Sydney

Visiting professor

- Brock University, Canada (2013)
- Universidade Europeia, Portugal (2014)
- Technical University of Munich (2015)
- Hong Kong Baptist University (2017)
- Allemeah Tabataba'i University (2018)

Industry engagement:

- Director - Tennis Northern (formerly Tennis North Harbour), 2006 - 2009
- Director - New Zealand Gymnastics, 2006-2009
 - Appointed Deputy Chair in 2007
- Director - AFL New Zealand, 2006-2017
 - Appointed Chair in 2007

Honours

- Sport Achievement Award – Commonwealth of Australia
- Griffith University Postgraduate Research Award (Scholarship) 1994-1996